

ModaLisboalEstoril Heartcore

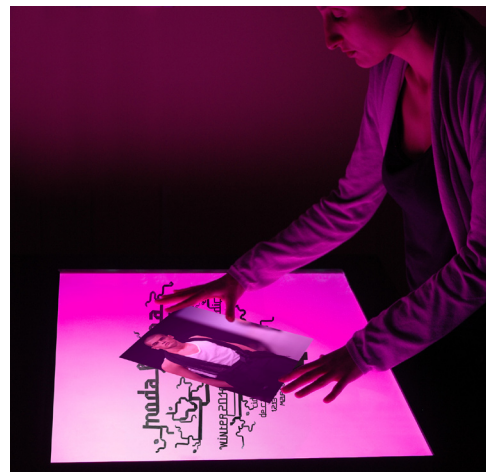
NearInteraction, in association with ModaLisboalEstoril Heartcore, presents an interactive installation in the V.I.P. room on show throughout the duration of the event, taking place from 12 to 15 March in Cascais Cidadela. During the four-day event showcasing the best of Portuguese design, photographs from the catwalk will be transferred real time to a multi-touch interactive table, a unique experience made available to the visitors of ModaLisboalEstoril Heartcore.

NearInteraction

NearInteraction is a young technology based startup, with roots in London and Lisbon. Founded in 2008, by Diogo Terroso, Elga Ferreira and Miguel Carvalho, NearInteraction is specialised in the development of interactive solutions with a high experiential value, and committed to the creation of brand strategies and interactive communication utilising a wide range of emergent computation technologies.

Interactive Multi-touch Surface

Fresh arrivals on the new media scene, NearInteraction launched their Multi-touch Surface solution at the Mostra Tecnológica in FIL in November 2008. Their Multi-touch Surface is a platform that allows multi-user interaction through touch and gesture, presenting graphics and visual information directly on the surface while creating an immediate sensorial relationship between the physical and digital world.



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